



## Facebook Policy

### RATIONALE

Social networking using sites such as Facebook is a worldwide phenomenon, which will involve the vast majority of our parents and families. Consequently, it is highly important that we embrace social networking sites in order to effectively communicate with our school community.

### AIMS

To provide a set of rules and guidelines that will help us to maintain an official Stella Maris Catholic Primary School Facebook page, allowing for effective and positive communication between the school, parents and the community.

### IMPLEMENTATION

- The Stella Maris Catholic Primary School Facebook Page will be run and administered by a member (or members) of staff. Administrators are set up to post and act on behalf of the school.
- The Stella Maris Catholic Primary School Facebook page will be made available to current parents and school community members.
- The page is to be used for positive purposes only.
- The page will be non-commercial unless school related or approved.
- Offensive language and negativity will not be tolerated. Parents are to follow the appropriate channels to resolve any grievances.
- No references to staff without their permission.  
Breach of any of these protocols may incur a warning, removal of comments and/or being blocked at the discretion of the page administrators, the leadership team and the school. Any warnings/ consequences will be communicated by the page administrators on behalf of the school as Stella Maris Catholic Primary School, not as an individual.
- No photos or videos of students or staff are to be uploaded by parents.
- The non-negotiable rules will be permanently locked to the top of the page at all times so parents are aware of their behavioural obligations.  
Access to the page is a privilege and not a right. Stella Maris Catholic Primary School reserves the right to restrict access and manage the page as deemed appropriate by the school. Stella Maris Catholic Primary School reserves the right to delete the page should it see the need.
- Other Facebook Pages or Groups, which make reference to Stella Maris Catholic Primary School or which make reference to any class groups or grades, are not to be set up by parents/ carers or any other people other than the Stella Maris Catholic Primary School Administrators.

*This policy and associated practices will be reviewed as part of the Stella Maris Catholic Primary School policy review cycle.*

**Implemented February 2021**